



France-South Africa Seasons 2012 & 2013

Seminar on case studies & good practice:

**Perspectives on preservation and promotion of audiovisual
cultural heritage in France and South Africa**

FUGARD THEATRE

13 & 14 November, 2012

District 6, Cape Town

France-South Africa Seasons 2012 & 2013



For several years, France has been engaged in a series of reciprocal Seasons with its key international partners (China, Japan, India, Turkey, Russia and Brazil among others). With South Africa, this will be the first time that a sub-Saharan country is involved in the Seasons with France.

The goal of these Seasons is to improve mutual understanding and contribute to the diversification of France's image in South Africa and South Africa's image in France by emphasizing the modernity and values that the two countries share.

The French Season in South Africa is

- A festive period: a wide range of over 70 different projects, performances and initiatives are planned across South Africa. Cultural events will be combined with a wide array of events in other fields: innovation, science and technology, higher education, business, tourism, sport, and language with the involvement of many different actors.
- A showcase of the numerous links existing between France and South Africa
- An opportunity to reinforce a wide range of existing collaborations and to build a lasting legacy for both nations.

There is so much to look forward to as the French Season in South Africa continues right through until November 2012 in towns and cities across South Africa.

The South African Season in France will take place from May to December next year (2013).

The two day seminar on case studies and good practice organized by Ina and DOXA in Cape Town on 13 & 14 November 2012, **Perspectives on preservation and promotion of audiovisual cultural heritage in France and South Africa** is part of this season.

Program of the seminar

Tuesday 13, 2012

9:30 – 10:30 **Coffee & Registration of participants**

10:30 – 11:15 **Welcoming and introduction to the seminar**

11:15 – 12:00 **Perspectives on archiving policies in France and South Africa**

Daniel TERUGGI, Head of the Research department, Ina EXPERT

Jo-Anne DUGGAN, Archival Platform, UCT

12 – 1:45 Lunch break

1:45 – 5:30 **Workshop 1: Professional and public access for archives**

Archives are not only collections of contents but also of memory and knowledge. In a world of images, the value of audiovisual content is increasing as various fields focus their studies on media. History, sociology and the arts all deal with the unique richness of media and apply it to education and scientific research. How may digital media convey and enrich knowledge in a new way? How does this new dimension modify education and transmission? What pedagogical models can be built on media? What legal context exists today for the use of archival material for education or research?

1:45 - 3:30 **Getting access to audiovisual archives: a users point of view**

Moderator **Freddy OGTEROP**, Visual History Archive

Speakers **Prof Carolyn HAMILTON**, NRF Research Chair in Archive and Public Culture,
Social Anthropology Department, University of Cape Town

Catherine KENNEDY, Director of the South African History Archive (SAHA)

Jihan EL TAHRI, filmmaker

3:30 – 4:00 Coffee break

4 – 5:45 **Giving access to audiovisual archives**

Moderator **Mathieu FOURNET**, head of Internationals Ina

Speakers **Craig MATTHEW**, Director of DOXA

Jean-Luc VERNHET, Deputy Manager of the Media Content Division

David A. LARSEN, Director of Africa Media Online

Dennis MAAKE, Director of NFVSA

6 pm - Cocktail at the Fugard Theatre

Wednesday 14, 2012

9:30 am – 1 pm Workshop 2: Preserving, digitising and managing audiovisual archives

In every country audiovisual archives created in the analog era are facing the same question: how to preserve in the long run a heritage which exponentially increases and whose usable condition ranges from 5 to 10 years? Digitisation appears to be the best answer. But the implementation of a Preservation and Digitisation Plan is a long, expensive and complex process, which needs the total investment of a company and requires making important choices. What are the preliminary actions to set up a plan? How to assess the physical state of carriers? How to assess the collection, the equipment and database? What are the existing and future uses of archives? How to organise the preservation and digitisation plan with an existing system and its functionality? Once the collections are digitised, how to manage the digital archive?

9:30 – 11:00 To set a preservation plan, a methodological approach: preliminary actions, technical choices

- > Preliminary assessment (carriers, collections, equipments, database, skills)
- > Preventive preservation policy
- > Designing the plan considering the existing system and the forthcoming project
- > Digitization process : inventory, technical tasks & workflow
- > Digital format(s)

Speaker Eric RAULT, Ina

11:00 – 11:15 Coffee break

11:15 – 1:00 Towards a digital archive

Storage of digital archives, collecting digital archives, monitoring the quality of the process, describing and organizing archives: database and documentation practices

Moderator: **Bruno BURTRE**, Deputy Director of Ina EXPERT

Speakers: **Eric RAULT**, Ina – *collecting digital archives*
Lynn JONHSON, E-TV (to be confirmed) - *Monitoring the quality of process*
Noëlle PRAT-VONG, Front Porch Digital International - *Storage of digital archives*
Representative of SABC on database & documentation practices (To be confirmed)

1 – 2 Lunch break

2 – 5:45 **Workshop 3: case studies**

2 - 3:45 **Case studies of innovative multimedia programs enriched with audiovisual archives on history, politics, and literature.**

Moderator **Didier GIRAUD**, head of publications

Speakers **Mathieu FOURNET**, head of Internationals Ina
Paul WEINBERG, Senior Curator of Visual Archives in the Manuscripts and Archives Library, University of Cape Town
Verne HARRIS, Head of Centre for Memory, Nelson Mandela Foundation

3:45 - 4 Coffee break

4 – 5:45 **Case studies of regional projects for knowledge transfer**

Moderator **Didier GIRAUD**, head of publications

Speakers **Daniel TERUGGI**, Head of research department, Ina
Delphine WIBAUX, Balkans' Memory project manager
Niall MCNULTY, Ulwazi program Consultant, KwaZulu Natal
Ilse ASSMAN, head of radio archives, SABC
Molefi NDLOVU, Durban Sings - an online platform of audio reports, songs and oral history from Kwazulu Natal

Partnership and Sponsors

Event organised as part of the France-South Africa Seasons 2012 & 2013. www.france-southafrica.com



INSTITUT
FRANÇAIS



AIRFRANCE



GDF SUEZ

MAZARS

Fondation
Orange



The France – South Africa Seasons 2012 & 2013 are organised and implemented:

For France:

By Institut français with the support of the Ministry of Foreign Affairs, the Ministry of Culture and Communication, the Ministry of National Education, the Ministry of Higher Education and Research, the Ministry for Sports, Youth, Non-formal Education and Voluntary Organisations, the Ministry of Industrial Renewal, the Ministry of Craft Industry, Trade and Tourism, the French Embassy in South Africa and the network of Alliance Française.

Chairman: Xavier Darcos

General Commissioner: Laurent Clavel

For South Africa:

By the Department of Arts and Culture and the National Arts Council (NAC), with the support of the Department of Science and Technology, the Department of Sports and Recreation, the Department of Tourism, the Department of Trade and Industry, the Department of Higher Education and Training, the Department of Basic Education, and the Embassy of South Africa in France.

Chairman: Dikgang Moopeloa.

General Commissioner: Bongani Tembe.

The French Season in South Africa is supported in 2012 by a committee of sponsors chaired by Mr Luc Oursel, AREVA President and Chief Executive Officer, Chairman of the Executive Board of AREVA. This committee is made of the following corporations: AREVA, Air France, Bouygues Travaux Publics, EDF, GDF-SUEZ, Mazars, Fondation Orange and Total.

This seminar is organized with the support of Front Porch Digital International and Jasco:



For further information please contact:

DOXA: [David Brits](#)

Ina: [Delphine Wibaux](#)

+331 49 83 29 79